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Brewery Ommegang Announces Return of Belgium Comes to Cooperstown (BCTC) Festival

Celebrate tradition at the beloved beer, food, art, culture and music festival

COOPERSTOWN, N.Y. (May 13, 2024) – Brewery Ommegang proudly announces its revival of the Belgium Comes to Cooperstown (BCTC) Festival this year, September 27 through September 29 in Cooperstown, New York. Ready to regain its title as one of America’s must-attend beer festivals, BCTC returns after a five-year hiatus with a new wave of beer, activities, food, art, culture, live music and more.

“The Belgium Comes to Cooperstown Festival is more than just a beer event; it’s a celebration of craftsmanship, camaraderie, and the creativity that brews in our community,” said Jordan Egbert, brand manager at Brewery Ommegang. “We’re passionate about bringing exceptional beer and bucket-list experiences to the people we serve, so we couldn’t be more excited to bring BCTC back for everyone to enjoy.”

Festivalgoers will enjoy a weekend filled with the flavors of iconic Belgian import brews and Belgian-style ales from every corner of North America and beyond. Brewery Ommegang will host more than 30 local, national, and Belgian brewers, pouring over 100 unique beers. Tap into the excitement during the two-night, three-day festival with live music, on-site camping, fireworks, axe throwing, tie-dyeing, and more.

Friday, September 27: Festivities begin at 6 p.m. for invited industry folks and VIP ticket holders. VIP tickets include access to Friday night’s special beer tastings, tastings, and a Belgian-style farm-to-table hog roast followed by live music, as well as optional camping on the brewery grounds.

Saturday, September 28: Festival grounds open at noon on Saturday, September 28, for GA ticket holders. The Belgian Beer Festival component begins at 2 p.m., with tastings running until 6 p.m. There will be a main beer tent as well as the opportunity to visit immersive

activation tents by the likes of Brewery Ommegang, Boulevard Brewing Co., Duvel, Chouffe, and more during the Belgian beer festival beer experience. There will also be live music throughout the day, a silent disco and fireworks.

Sunday, September 29: On Sunday morning, a light breakfast will be served from 7 to 9 a.m.

Don't miss out! Due to high demand, [tickets](#) for this eagerly awaited festival are limited.

- VIP tickets cost \$250/person and include access to all weekend activities and two nights of optional camping on the brewery grounds.
- General admission for Saturday night with camping costs \$155/person.
- General admission for Saturday's festivities without camping costs \$125/person.

Learn more and buy tickets at www.ommegang.com/events/bctc2024/; to stay in the know on other Brewery Ommegang happenings visit www.ommegang.com/events-concerts/.

About Brewery Ommegang

Founded in 1997 on the site of an old hop farm near Cooperstown, NY, Brewery Ommegang brews imaginative beers in a wide variety of styles, with particular emphasis on Belgian brewing traditions. For more information, visit www.ommegang.com, or follow us on [Facebook](#), [X](#) or [Instagram](#).

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